

REVITALIZE OHIO

SPRING 2013 | A HERITAGE OHIO PUBLICATION



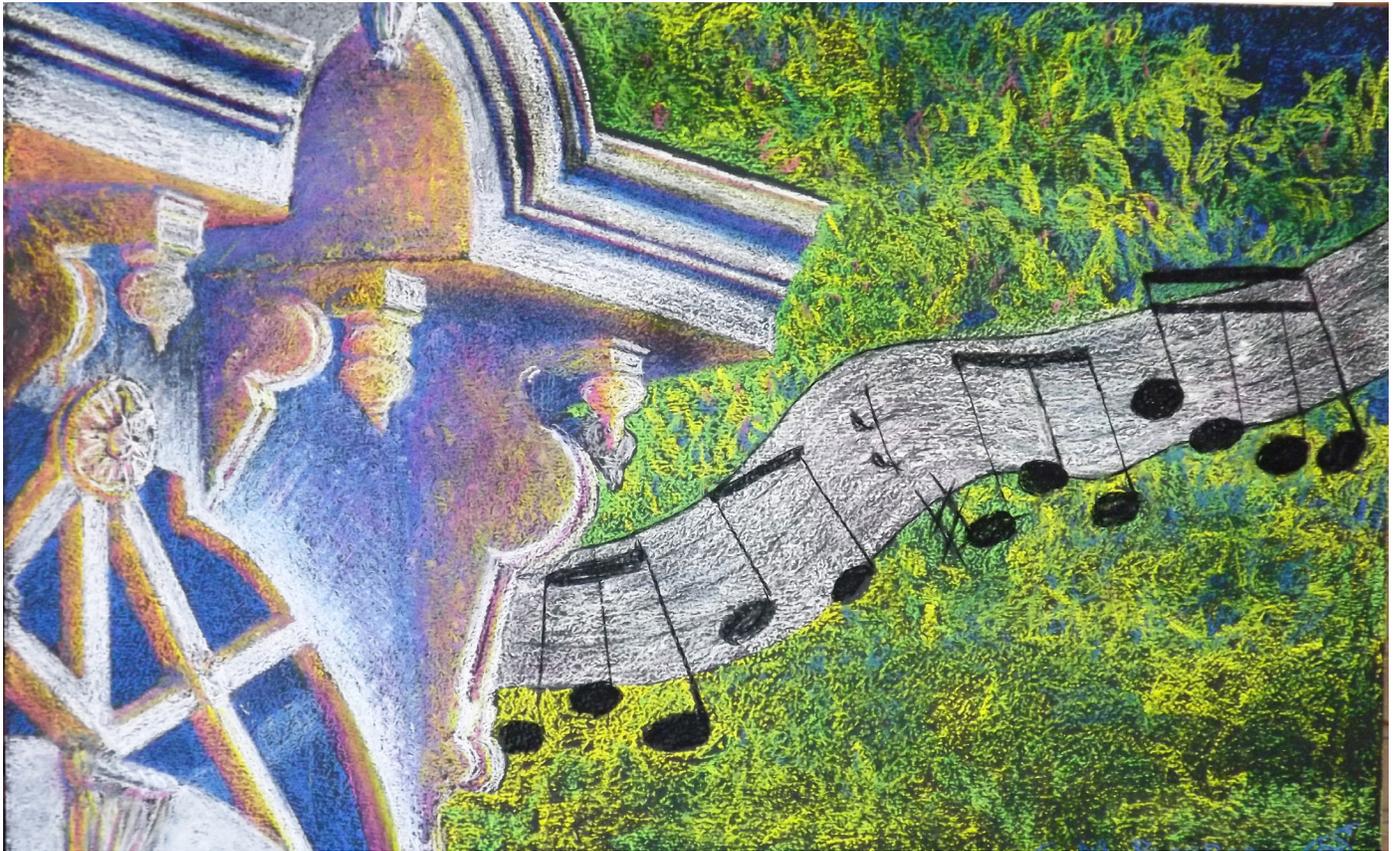
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REVITALIZE OHIO
Spring 2013

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Heritage Ohio

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ON THE COVER
Cleveland's
Warehouse District.

ABOVE
Main Street Medina
celebrates its 7th
annual Chalk Art
Festival. Read more on
page 8.

TABLE OF CONTENTS

Nate the Preservationist Winter Break	4
Main Street Events Main Street ushers in Spring.	7
Communication Across Cultures in your Downtown Districts 10 ways to connect Main Street & Hispanic Communities.	9
Mumford and Sons & Main Street Troy Main Street hosts concert August 30 & 31.	11
Local Spirit in Columbus Heritage Ohio's Annual Conference registration opens.	12
Preserving Midwest Modernism Cincinnati Preservation Association hosts two-day symposium April 24-25.	14
Ohio Historic Preservation Tax Credit Round 9 Award Recipients.	16
Heritage Ohio 2013 Annual Awards Submission deadline is March 29.	18



DIRECTOR'S NOTE

This is a busy time of year at Heritage Ohio.

Heritage Ohio is representing your interests in revitalization and historic preservation issues by participating in both Ohio's Statehood Day and National Advocacy Day in Washington, D.C. Our message to legislators: Historic tax credits are the most valuable tool available to revitalize our cities. We must return vacant and abandoned properties back to the tax rolls, and create vibrant, attractive cities where people want to live and invest. Tax credit success stories are taking place in cities of all sizes across Ohio, from Cleveland to Piqua. If these properties did not need the incentives to kick start the project, they would not have sat empty for 20 years. Revitalizing these historic spaces brings new life into the buildings and communities, contributing to increases in sales, income and property taxes. People are relocating to Ohio, discovering the places they want to build a life, a career, and start a family.

This year, five Heritage Ohio board members will be volunteering their time (and money) to share this message in Washington, D.C. with our 16 US Congressional Representatives and 2 US Senators. In addition, hundreds of preservationists congregated in Columbus for Statehood Day, on February 27, in support of various history initiatives, including the success of Ohio's 25% Historic Preservation Tax Credit, which is proving Ohio is a leader in the nation for historic rehabilitations. Heritage Ohio is continuing to help people to save the places that matter!



2013 DATES TO REMEMBER

CONFERENCES

- April 14-17
National Main Street Conference
New Orleans, LA
- May 22/23
Heritage Ohio Annual Conference &
Awards
Columbus, OH
- October 29-November 2
National Trust for Historic Preservation
Conference
Indianapolis, IN

REVITALIZATION SERIES

- June 26
Arts as Economic Development
Troy, OH
- September 11
Fostering Good Design in Public Spaces
Norwalk, OH
- November 6
Marketing Your Main Street
Millersburg, OH

SPECIAL EVENTS

- October 1
Main Street Summit
Columbus, OH

NATE THE PRESERVATIONIST

Winter Break



ABOVE: Nate Michalak, Old West End Historic District, Toledo, Ohio. **BELOW:** natural mahogany front door.

OLD WEST END HISTORIC DISTRICT: To find out more about the history and preservation of the Old West End Historic District in Toledo visit their website oldwestendtoledo.com/site/



Hi! It's me Nate. Now that winter is here we decided to take a little break from working on the house next door and spend some time working at our house. The last area we need to re-do (besides bedrooms) is the vestibule, front hall, and master staircase. It doesn't sound like a lot, but it will probably be a 2-year project before it is completely done.

We started with the woodwork first. The woodwork is a combination of painted and natural wood. We started by heat gunning the painted wood and stripping all of the natural woodwork. I haven't been able to help with any of this work since it involves chemical strippers and lead based paint. But it has been really cool to see it getting done. I didn't realize how much detail there was in the woodwork with all the layers of paint on it.

The staircase has been completely taken apart and the spindles (all 185 of them) were stripped and repainted. The vestibule and front doors are already finished. They are all natural mahogany and look awesome now that you can see the beautiful red burgundy color again. We also decided to change the ceiling in the vestibule. It used to be plaster, but my dad decided he wanted to have a coffered ceiling instead. We hired a man named Ernie Stobinski who does all kinds of wood restoration to design and install the ceiling. It looks incredible! We like it so much we may have him do something like it in the front hallway too but painted.

We have also been working at the same time on the upstairs hallway too. There used to be a linen closet upstairs that was turned into a closet for the bedroom behind it. We wanted to put the linen closet back so my grandpa built the drawers and frame. We will be moving the wood trim from around the door to the linen closet so it will look like it used to. I got to help with installing the framing and building the drawers at my grandpa's house. They are going to look great when they get stained and finished.

The rest of the work will need to be done by my dad. He will need to sand, prime, and paint all of the woodwork before we can have the natural woodwork finished. Once that is done we can install the wallpaper and finish the floors. Since I can't really do much to help, my grandpa and I may start working on remaking the columns for my house next door. I can't wait for the spring so we can start working over there again.

Nate Michalak :o)



ABOVE LEFT: Nate and his grandpa working on restoring their upstairs linen closet. **ABOVE RIGHT:** The completed cabinetry for the linen closet. **BELOW:** Vestibule ceiling done by wood restorer and artisan Ernie Stobinski.



HERITAGE OHIO'S PRESERVATION MONTH | 2013 Photo Contest

Heritage Ohio's Preservation Month Photo Contest returns again this May!

It's time once again to get out your cameras and capture the spirit of preservation and revitalization during Heritage Ohio's Preservation Month 2013 Photo Contest. This year's contest will focus on Saving Ohio's Treasures. We want to see you with the places that matter in your life and the places you want to see preserved for future generations of Ohioans. We've created a special sign for you to hold in your photos, which you can print off from our website. Entries can be submitted on our website, and images can be directly uploaded to our website.

Some guidelines to remember:

- The subject matter of the photo must be physically located in Ohio
- Judging criteria for choosing photo finalists include originality, subject matter, and artistic merit
- Photos should highlight historic locations that merit being preserved as an Ohio Treasure
- We also encourage photos depicting historic buildings in use

Dates to remember:

- Photo entries accepted (at www.heritageohio.org) March 11 – April 26
- Finalists chosen April 30
- Online voting for your favorite May 1-May 22
- Winner announced May 23

Again this year, the winning entry will be featured on a future cover of Revitalize Ohio Magazine, so here's your chance for Ohio photographic fame! Check www.heritageohio.org for full details on submitting a photo entry.



LEFT: 2012 Photo Contest Winner, *Veteran's Day Tribute* by David Wilding.

ABOVE: 2012 Photo Contest Finalist, *Downtown in Bloom* by John Holliger.

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MAIN STREET EVENTS

Kick off Spring in an Ohio Main Street Community.

CLEVELAND

Take a Hike

"Take a Hike" celebrates its 5th Anniversary with the addition of a 5th tour in Downtown Cleveland. Offering free, guided walking tours of the Gateway District, Warehouse District, PlayhouseSquare, Canal Basin Park in the Flats, and now, the Civic Center, you can "take a hike" five times a week from May 15 through September 15, 2013. Over 10,000 people have enjoyed a tour during the last four seasons. Each tour highlights the history, architecture and future plans of the tour areas. Plus, actors and actresses bring history to life along the tour routes by portraying important figures from Cleveland's past. Two new characters will be added this year. Be sure to bring your camera for all the fabulous Cleveland photo opportunities!

"Take a Hike" tours are a great activity for couples, singles and groups. Plan to extend your time enjoying Cleveland by pairing a tour with lunch or dinner. The tour areas offer a wealth of fabulous restaurants from which to choose.

Presented by Dollar Bank, the Historic Gateway Neighborhood Corporation's 2013 "Take a Hike" season is supported in part by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture. The tours also receive generous support from Downtown Cleveland Alliance.

For more information and the tour schedule, visit www.clevelandgatewaydistrict.com, or call 216.771.1994.

VERMILION

Vermilion in Bloom

The 9th annual Vermilion in Bloom (VIB) Gardeners Fair will be held at Sailorway Middle School (Sailorway Drive & Route 60 in Vermilion) on Saturday, April 20th from 9AM – 3PM. Get tips from the pros as you shop for flowers, plants, herbs, unique garden art, original art, handmade soaps jewelry and more.



ABOVE: Cleveland Warehouse District and Gateway District city tours discussing history, architecture, and future plans for the districts.

A \$1 donation is requested at the door. For a \$20 donation, you can choose a mystery gift from our gift trellis that is valued at \$20 or more! Lunch and delicious treats will be served so visitors can enjoy lunch along with the wonderful sight and smells of blooming flowers.

All proceeds will benefit Vermilion in Bloom. VIB volunteers raise money to purchase flowers, plant and care for them during the season in gardens and hanging baskets. VIB is a program of Main Street Vermilion. If you would like more information on any programs or would like to volunteer, call the Main Street office at (440) 963-0772.



ABOVE: Vermilion in Bloom baskets and arrangements.

MEDINA

Chalk Art Festival

The Historic District of Medina, Ohio, will be overtaken by artists on June 1st, 2013 from 9am to 4pm, as Main Street Medina presents the 7th Chalk Art Festival! This annual, family-friendly event presents over 20 professional artists creating works of chalk art in real time, as well as an "open draw" in the Square for members of the community. Cash prizes are awarded to the top 3 artists in several categories. Artist drawings are sponsored by the local businesses in the District. The Chalk Art Festival is the official kick-off for event season in Medina. This year, it will coincide with the opening of the Medina County Farmers' Market.

"Events like the Chalk Art Festival, the Farmers' Market, the Friday evening Community Band Concerts, and all the other fun, free events, are what give us an incredible quality of life in Medina," shared Main Street Medina Executive Director, Matt Wiederhold. "The businesses in the district are so very generous with sponsorships and support, and the City of Medina supports the initiative just as much. Our city understands that it's a circle of giving, and the Promotions Committee continually presents new and interesting ways to reach into the community to give them reasons to hang out in the district."



ABOVE: Artists create works live during Medina's Chalk Art Festival and budding artists (**BELOW**) are also encouraged to participate in the festival.



REVITALIZATION SERIES & NETWORKING | Arts as Economic Development

June 26 & 27, 2013
Troy, OH

Do the arts play a role in your local economy? Unequivocally, but could the arts play a larger role? Absolutely. Join us in Troy, Ohio, where the arts contribute substantially to the economy, and learn from experts how to foster the arts in your community. Leave with a greater understanding of the effect of cultural activities and what can be done to grow this sector of your economy. Learn what other communities have done to shift their downtown to a cultural heart of the community and the impact it has made. Find out how Troy landed the biggest summer concert in the Midwest.

Main Street Programs & Downtown Affiliates: Registration fee Included in membership
Heritage Ohio Members: \$75
Non Heritage Ohio Members: \$125

Register Online at heritageohio.org or contact Jeff Siegler for more information.

Upcoming Webinars

April 3: Jeffris Foundation
May 1: Special Improvement Districts

April 23: ODSA Grants



COMMUNICATING ACROSS CULTURES IN YOUR DOWNTOWN DISTRICTS

10 ways to connect Main Street & Hispanic Communities.

Throughout National Hispanic Heritage Month this year (Sept. 15-Oct. 15), communities across the country honored the many contributions Hispanic and Latino Americans have made both to our nation and to their own cities and towns. This reflection is a great starting point for thinking about how to revitalize your own community while also honoring diverse heritages.

Norma Ramirez de Miess, Senior Program Officer at the National Trust Main Street Center, travels regularly to work with individual Main Street programs all over the country and help them reach out to their Hispanic constituents.

“Downtowns are at the heart of the community for everybody, and most cultures, even outside the U.S., have downtowns as their centers,” she says. “There is great potential for Main Street to be the catalyst for inclusion.”

Ramirez de Miess distills her long experience of building inclusive programs into three key principles: 1) understand what is shared among people in the district; 2) recognize the differences; and 3) build bridges. With these building blocks in mind, let's look at 10 ways your town can connect with its Hispanic communities.

1. SPOT ECONOMIC OPPORTUNITIES.

In many Main Street communities, often the more recent immigrants of the Hispanic community have become the primary economic force in once-forsaken downtowns. Take Woodburn, Oregon, for example. When an outlet mall dried up downtown business, the first-generation Mexican migrants living there saw an opportunity to start businesses in the vacant storefronts. Such entrepreneurship created a niche retail experience in the region, one that leveraged its Hispanic roots and also helped bring downtown Woodburn back to life.

2. GET HANDS-ON.

Betsy Cowan, Main Street manager in Egleston

Square, Roxbury, Massachusetts, suggests that “tailored, on-site bilingual group training and one-on-one assistance programs designed for micro-businesses, although requiring a higher investment of time and resources, have been proven to yield results.” For example, with Cowan's help, one local grocer realized that by making minor façade improvements and adding certain products to his stock, he could transform his business from a store catering primarily to Hispanic residents into a marketplace for all the neighborhood's residents.

3. START AT THE VERY BEGINNING ...

A truly inclusive Main Street program needs to involve members of the Hispanic community on a fundamental planning level, whether through representation on the board of directors, partnerships, or volunteers. As Ramirez de Miess says, “When there's no sense of ownership, there's absolutely no commitment in the community to participate.”

4. ...AND START SMALL.

Not all Hispanic business owners might be as comfortable with or educated about the formal processes necessary for non-profit organization planning. As Woodburn's Community Relations Officer Robyn Stowers suggests, “sometimes it makes more sense to start small, with the group that needs more coaching, and then strategically bring other groups in” as people gain more trust in the organization.

5. TAKE IT OFFLINE.

To successfully reach out to the Hispanic community in particular, Ramirez de Miess recommends direct rather than indirect forms of communication. In other words, have face-to-face meetings or visit individual businesses, rather than relying solely on email or phone calls.

6. THROW A PARTY.

Special events that celebrate important Hispanic holidays and festivals are perhaps the

most visible way for a Main Street program to appeal to its Hispanic constituents. "I joke with people -- just give us a reason and we'll have a party," Ramirez de Miess says. "Celebrations of heritage, of family, are great for any culture." And with the large number of volunteers required for a special event, celebrations are a great way to build a base of support in the Hispanic community for a growing Main Street.

7. GO BILINGUAL IN SPANISH.

In towns with a strong Hispanic demographic, make sure everyone can understand flyers, posters, and other promotional materials. In Amarillo, Texas's Center City, the Main Street program translated all of its advertising copy into Spanish and launched a promotional campaign on a Spanish-language radio station for the annual August block party. While most, if not all, Hispanic residents are fluent in both English and Spanish, says Main Street Manager Beth Duke, "it meant a lot to Spanish speakers to hear the ads in the language of their home, it made them feel more welcome. Many people told me that they felt like they were truly invited to the event."

8. GO BILINGUAL IN ENGLISH.

The language barrier can go both ways. In Bridgeton, New Jersey, Main Street manager Carola Hartley says that she used to hear complaints from English-speaking residents that it was hard for them to shop at Hispanic businesses due to the lack of English-language signs. In response, Bridgeton Main Street helped Hispanic merchants translate and put up signs and menus in both languages.

9. BALANCE PRESERVATION WITH CULTURE AESTHETICS.

In Harlingen, Texas, recent immigrants opening

new businesses downtown sometimes have design ideas that clash with the existing built environment. "There's a different aesthetic in Mexico -- large print, bright colors, the more signs the better -- so you want to respect the culture, but you also want to respect the original architecture of the building. You want to merge that," explains Manager Cheryl LaBerge. Downtown Harlingen brings in architects and interior designers to work with individual businesses and educate business-owners about preserving the community's architectural heritage.

10. KNOW YOUR COMMUNITY'S MAKEUP.

Diverse ethnicities, nationalities, beliefs, and cultures are combined under the umbrella terms "Hispanic" and "Latino." Moreover, established Hispanic communities as old as the town itself will likely have quite different needs than more recent immigrants or seasonal laborers. Learn your town's particular makeup, and implement initiatives that will best help local entrepreneurs revitalize their businesses and participate in downtown activities.

When in doubt, the first step is always to respect the individual needs and rights of others, so that you can build mutual understanding and trust. As Ramirez de Miess puts it, "Building a relationship of trust means to connect with a genuine interest in people, finding out their needs and preferences. The first efforts need to be about learning about each other."

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PreservationNation.org.

GREENVILLE NAMED BEST HOMETOWN | Ohio Magazine

Greenville has been named an Ohio Magazine Best Hometown for 2013. Greenville was selected for its "livability, as measured by education, parks and recreation, arts and entertainment offerings, services and, most important, citizen involvement." Congratulations Greenville!

To read more about Greenville, visit Ohio Magazine's website, www.ohiomagazine.com/Main/BestHometowns.aspx



MUMFORD AND SONS & MAIN STREET

August 30 & 31 in Troy Ohio.

Andrea Dono was working for the National Main Street Center when she received a call she believed was a prank. A gentleman with a British accent was on the line saying he represented Mumford and Sons and he was seeking assistance in selecting 2012 summer concert locations. Andrea, being a huge fan of the band, assumed someone was playing a trick on her. After an awkward exchange where she informed him he was not who he said he was, she learned that the call was no ruse and many apologies ensued. The band was seeking to play in quintessential American towns and needed help in finding the perfect locations to host.

Andrea drew on the National Main Street Network to identify communities that would have the capacity to host and also create the appropriate setting for the show. An email was sent out to all of the Main Street Coordinating Agencies, such as Heritage Ohio, asking if they could select communities that could meet the various needs of the band. At this point, the identity of the band was being kept secret so local Main Street Programs weren't sure what they were vying for. We received numerous responses from Ohio Main Street Communities interested in hosting the big event. We were asked by the National Main Street Center to pick our four favorite submissions, which was no easy task. Unfortunately, no Ohio communities were selected last year and the band ended up playing in Dixon, Illinois and Bristol, Virginia.

Fortunately for us, the story does not end in 2012, as one of the communities submitted caught the band's eye. Conversations were kept very quiet, but we knew some discussions were taking place. Mumford and Sons decided to do another summer tour and again wanted to be in small towns for their shows. Andrea Dono, formerly with the National Main Street Center, was hired to help coordinate the summer tour for the band and we had discussions about revisiting the Ohio submissions. During the fall of 2012, Karin Manovich, Executive Director of Troy Main Street, began talks with band representatives.

Karin, along with Troy community leaders, convinced the band that they could pull it off, which is no easy feat considering the town will double in size Labor Day Weekend.

Two questions usually come up when I mention to someone that Mumford and Sons are playing in Troy, Ohio. Everyone over 50 asks, "What is a Mumford and Sons?", and everyone under 50 asks, "Why are Mumford and Sons playing in Troy, Ohio?" Mumford and Sons are a British band virtually unheard of outside of London until the release of "Sigh No More" in October of 2009. The album took some time to catch on, but eventually it attained double platinum status in the United States and quadruple platinum in the U.K. The album catapulted the band into rarified air, making them one of the most popular bands in the world. Mumford and Sons make amazing music, but much of their charm is in their image. The band is very careful with the image they portray and it has a bit of a dustbowl feel, which makes sense, as their music is reminiscent of the era. The band even requested mustache shaped cookies be on hand for the public announcement in Troy. In 2011, the band coordinated the Railroad Revival Tour in which three bands rode in six vintage rail cars and played six unique outdoor venues. The following summer they played four small US towns on their tour as mentioned previously. On Wednesday, February 8, 2013, the band announced the Gentlemen of the Road Stopover Tour. They have set their sights on smaller towns and sought out a particular feel or charm. The five "stopovers" include Lewes, England; Simcoe, Ontario; Guthrie, Oklahoma; St. Augustine, Florida and Troy, Ohio.

We couldn't be more pleased to see Troy recognized for their hard work in creating a vibrant and picturesque downtown. Countless hours have gone into getting selected as a host community and thousands more will be logged in preparing for the event. Tens of thousands of people will descend on Troy Labor Day Weekend and we have no doubt Troy will be an ideal host to every one of them. Congratulations Troy!

LOCAL SPIRIT 2013 IN COLUMBUS

Registration is now open for Heritage Ohio's Annual Revitalization and Preservation conference.

The 2013 Heritage Ohio Annual Conference returns to the historic Westin Columbus, May 21-23 to celebrate "Local Spirit"

This year's conference has many exciting sessions for preservationists, Main Street Programs, and community revitalizationists. There will be hands-on training opportunities, educational workshops, and great field sessions for attendees to choose from. We are pleased to announce that we will once again be offering both AIA and AICP credits on many of our sessions for professionals. Early bird registration opens March 1st. We hope to see you there!

KEYNOTE SPEAKER

Donovan Rypkema is principal of PlaceEconomics, a Washington, D.C.-based real estate and economic development consulting firm. The firm specializes in services to public and non-profit sector clients who are

dealing with downtown and neighborhood commercial district revitalization and the reuse of historic structures. In 2004, Rypkema established Heritage Strategies International, a new firm created to provide similar services to worldwide clients. He also teaches a graduate course in preservation economics at the University of Pennsylvania.

Rypkema began his consulting practice in Rapid City, South Dakota and relocated to Washington, DC in 1985. He has performed real estate and economic development consulting services throughout the United States for State and local governments and non-profit organizations with interests in a broad range of properties, from National Historic Landmark Structures to Main Street commercial centers. His specific fields of consultation include: feasibility analyses for real estate development; training in community-based development; economic revitalization of downtowns and



neighborhood commercial centers; and the rehabilitation of historic structures.

FIELD SESSIONS

- Mid-Century Modern Columbus
- Greenlawn Cemetery Tour
- German Village

HANDS-ON SESSIONS

- Windows

WORKSHOP SESSIONS

- Look Up: The Lights are On
- Local Investment
- Pop-Up Shops
- Funding Opportunities
- Building Pathology
- Main Street 101
- Interpreting Secretary of the Interior Standards
- Small-Scale Historic Tax Credit Projects
- Building Rehabilitation

LEGACY CIRCLE RECEPTION

The 2013 Legacy Circle Reception will be held at the Governor's Mansion in historic Bexley, Ohio, just minutes from Downtown Columbus. The mansion was designed by architect Robert Gilmore Hanford in 1923 for the family of Malcolm Jeffrey, a local manufacturer. The mansion was donated to the state in 1954 by Jeffrey's niece. In 1957, the first governor to reside in the mansion was Governor C. William O'Neill. Since then, 10 governors and their families have lived at the residence.

To become a member of the Legacy Circle, please visit heritageohio.org.



ABOVE: Columbus Skyline. Photo by Rod Berry. Courtesy of experiencecolumbus.com.

OPPOSITE PAGE: Short North. Photo by Randall L. Schieber. Courtesy of brandcolumbus.com.

TOP OPPORTUNITY NOMINATIONS | Deadline March 29

This year, Heritage Ohio is focusing its Top Opportunities program on public buildings (town halls, schools, the old jail, courthouses, etc) that need some much deserved attention and assistance in being brought back to life. Starting this year, only the owner of the property can submit a nomination. If you're not the owner, don't be dismayed. Have a conversation with the owner and start a grassroots campaign to get the building listed as a 2013 Top Opportunity.

When a property is selected Heritage Ohio assembles a team of experts (developers, financiers, and preservation experts), and arranges a site visit to talk with the owner and local activists to help find solutions and a better future.

More information and the nomination form can be found on our website at: www.heritageohio.org/programs/top-opportunities

Deadline for submitting an application is March 29, 2013.



PRESERVING MIDWEST MODERNISM

Cincinnati Preservation Association hosts a two-day Symposium April 24 & 25 with a house tour April 27.

From the ASM headquarters in Cleveland, to the Terrace Plaza in Cincinnati, from the wonders of Columbus, Indiana, to the Gateway Arch in St. Louis, the Midwest has great Modernist architecture worthy of preservation. To explore this legacy and find ways to protect it, Cincinnati Preservation Association (CPA) will present Preserving Modern Architecture in the Midwest: A Two-Day Symposium at the Rauh House, April 24th and 25th, 2013. This two-day event will explore the challenges and opportunities of preserving Mid-Century architecture in the Midwest. The public and students are invited to attend and participate.

The first day will focus on defining the Modernist legacy, the forces that shaped it, the design objectives of the pioneers, and the defining characteristics. The second day will explore current preservation efforts in the Midwest, challenges to saving modern architectural landmarks, and emerging opportunities for preservation.

Wednesday evening will feature a reception at the newly relocated and expanded American Sign Museum. Thursday afternoon will be devoted to tours of Modernist landmarks around Cincinnati, including the New Deal village of Greenhills, which celebrates its 75th anniversary in April. The event will conclude with an evening lecture by author and architectural critic Paul Goldberger at Cincinnati Union Terminal.

CPA initiated Preserving Modern Architecture in the Midwest to celebrate the gift of the Frederick and Harriet Rauh House (pictured above) by Emily Rauh Pulitzer. The gift of the 1938 Modernist residence, designed by architect John Becker, included funds for the restoration of the home and landscape. The house, located in the Cincinnati suburb of Woodlawn, will serve as the venue for the symposium.

Advance registration begins March 1. Early bird



tickets are \$120.00. CPA is pleased to present Preserving Modern Architecture in the Midwest in partnership with AIA Cincinnati, the University of Cincinnati College of Design, Architecture, Art and Planning, the Architectural Foundation of Cincinnati, the American Sign Museum, Heritage Ohio and Indiana Landmarks.

Following the symposium, CPA will open the Rauh House for a public tour on Saturday, April 27th from 1 to 5 p.m. Tickets are \$25.00 for CPA members and \$30.00 for guests. Advance reservations are required.

To register for the symposium, the tour or both, contact **Cincinnati Preservation Association** at **513-721-4506**.

For more information about both these events, visit www.cincinnati-preservation.org/.

LEFT: Rauh interior stairwell 1938.



2013 ANNUAL CONFERENCE | Sponsorship

Here's a terrific opportunity to break through the marketing clutter to reach your best customers, or gain new clients, in a very personal environment. Our annual conference is the premiere statewide event for historic preservation & revitalization in Ohio.

Location: The Historic Westin Columbus

Dates: May 21-23, 2013

Attendance: 225+

Audience: The conference draws attendees from across the state and includes architects, city planners, community leaders, Main Street staff/volunteers, contractors, preservation artisans, CLG staff/volunteers, consultants, preservationists, design review board members, elected representatives, state & local officials, entrepreneurs, educators, heritage travelers, and revitalization advocates

Activities: Historic preservation & revitalization education sessions, field sessions, Legacy Circle Reception, Wednesday evening reception, Keynote Luncheon, Annual Awards Luncheon, and plenty of opportunities for networking

Promotional ideas: Database development (register to win contests), contests/product promotions, crosspromotion/sponsor partnerships

Sponsorship opportunities range from title sponsor to booth displays. We can tailor the right sponsorship package for you.

Contact Frank Quinn at fquinn@heritageohio.org or 614.258.6200 for more information.

OHIO HISTORIC PRESERVATION TAX CREDITS

Ohio Development Services Agency announces round 9 awards December 20, 2012.

In December 2012, the Ohio Development Services Agency awarded \$35.9 million in Ohio Historic Preservation Tax Credits to 23 property owners planning to rehabilitate historic buildings in 9 communities. Heritage Ohio would like to congratulate the following properties.

ROUND 9 RECIPIENTS

308-316 Main Street, Cincinnati, Hamilton County

Total Project Cost: \$9,010,659
Total Tax Credit: \$1,833,277

521-523 East 12th Street, Cincinnati, Hamilton County

Total Project Cost: \$1,242,270
Total Tax Credit: \$203,362

961-975 East McMillan, Cincinnati, Hamilton County

Total Project Cost: \$7,994,857
Total Tax Credit: \$1,772,054

Abington Flats, 33 Green Street, Cincinnati, Hamilton County

Total Project Cost: \$3,147,033
Total Tax Credit: \$501,643

Beech Street Residence Halls, 63 Beech Street, Berea, Cuyahoga County

Total Project Cost: \$20,741,678
Total Tax Credit: \$2,916,162

Broadwin Apartments, 1312 East Broad Street, Columbus, Franklin County

Total Project Cost: \$8,846,148
Total Tax Credit: \$1,110,608

Carlisle Building, 4 East Main & 9 South Paint Street, Chillicothe, Ross County

Total Project Cost: \$6,552,000
Total Tax Credit: \$1,410,500

East Ohio Building, 1717 East 9th Street, Cleveland, Cuyahoga County

Total Project Cost: \$65,229,000
Total Tax Credit: \$5 million



ABOVE: 308-316 Main Street, Cincinnati, Hamilton County.



ABOVE: Beech Street Residence Halls, 63 Beech Street, Berea, Cuyahoga County.



ABOVE: Carlisle Building, 4 East Main & 9 South Paint Street, Chillicothe, Ross County.





ABOVE: Eden Park Pump Station, 1430 Martin Drive, Cincinnati, Hamilton County.

Eden Park Pump Station, 1430 Martin Drive, Cincinnati, Hamilton County

Total Project Cost: \$5.2 million
Total Tax Credit: \$1 million

Globe Machine and Stamping Company, 1250 West 76th Street, Cleveland, Cuyahoga County

Total Project Cost: \$11,989,533
Total Tax Credit: \$2,793,800

Hamilton Journal-News Building, 228-235 Court Street, Hamilton, Butler County

Total Project Cost: \$4,122,433
Total Tax Credit: \$804,122

Huffman Block, 115 East Third Street, Dayton, Montgomery County

Total Project Cost: \$15,379,047
Total Tax Credit: \$3,336,680

Kresge Building, 125 West Market Street, Warren, Trumbull County

Total Project Cost: \$5,635,900
Total Tax Credit: \$983,750

Lazarus House Apartments, 380 East Town Street, Columbus, Franklin County

Total Project Cost: \$265,860
Total Tax Credit: \$46,195

Medical Science Building, 717-721 North High Street, Columbus, Franklin County

Total Project Cost: \$8.5 million
Total Tax Credit: \$937,500

Ohio City Post Office, 2515 Jay Avenue, Cleveland, Cuyahoga County

Total Project Cost: \$3,439,503
Total Tax Credit: \$522,376



ABOVE: Hamilton Journal-News Building, 228-235 Court Street, Hamilton, Butler County.

Ohio Theatre, 3112 Lagrange Street, Toledo, Lucas County

Total Project Cost: \$8,568,900
Total Tax Credit: \$1,368,500

Painters Lofts, 8205 Franklin Boulevard, Cleveland, Cuyahoga County

Total Project Cost: \$536,587
Total Tax Credit: \$105,213

Pendleton Apartments, 1108-1218 Broadway Street & 404-414 East 12th Street, Cincinnati, Hamilton County

Total Project Cost: \$16,116,250
Total Tax Credit: \$2,642,031

Templin-Bradley Company Building, 5700 Detroit Avenue, Cleveland, Cuyahoga County

Total Project Cost: \$7,790,554
Total Tax Credit: \$1,825,262

Welsh Presbyterian Church, 315 East Long Street, Columbus, Franklin County

Total Project Cost: \$17,741,350
Total Tax Credit: \$346,250

West 25th Street Lofts, 1526 West 25th Street & 2711 Church Avenue, Cleveland, Cuyahoga County

Total Project Cost: \$21.5 million
Total Tax Credit: \$4 million

West Side Community House, 3000 Bridge Avenue, Cleveland, Cuyahoga County

Total Project Cost: \$2,977,000
Total Tax Credit: \$480,790

Office of Redevelopment
development.ohio.gov

HERITAGE OHIO ANNUAL AWARDS 2013

Deadline for submissions is March 29, and winners will be recognized at Heritage Ohio's Annual Conference this May in Columbus.

Nominate your favorite Ohio achievements in preservation & revitalization for recognition at Heritage Ohio's 2013 Annual Awards. Visit our website for more information or to submit a nomination: heritageohio.org/programs/annual-awards

BEST COMMERCIAL REHABILITATION

This award is presented to one or more individuals, tenants or building owners who have completed the best storefront, interior and/or total building improvement project based on proper preservation techniques.

BEST RESIDENTIAL REHABILITATION

This award is presented to one or more individuals, tenants or homeowners who have completed the best exterior and/or interior single or multi-family residential project based on proper preservation techniques.

BEST MIXED USE

This award is presented to an individual or business completing a building rehabilitation that serves multiple uses (residential, commercial, office, etc, within a single building).

BEST PUBLIC/PRIVATE PARTNERSHIP

This award is presented to an organization and/or municipality that has partnered and leveraged resources to complete a project with a positive, lasting impact in the community, with priority given to preservation-based projects.

BEST INFILL

This award is presented to an individual or business completing a new construction project within a historic district.

BEST DOWNTOWN BEAUTIFICATION

This award is presented to an organization and/or municipality actively engaged in efforts to enhance their downtown's appearance through a program of streetscape improvements.

HISTORIC THEATER OF THE YEAR

This award is presented to the historic theater, opera house, or cinema which embodies the spirit of preservation. Nominees will be judged for maintained integrity or completed restoration projects, active performance or screenings, and community engagement.

PRESERVATION HERO

This award is presented to an individual, organization, or business that has shown outstanding leadership in revitalizing and preserving Ohio communities.

SPIRIT OF PRESERVATION

This award is presented to an individual, organization, or business that has shown outstanding leadership in furthering the spirit of preservation in their community.

VOLUNTEER OF THE YEAR

This award is presented to an individual dedicating their time and effort toward helping their community thrive.

MAIN STREET MANAGER OF THE YEAR*

This award is presented to a Main Street Manager contributing exceptional efforts to downtown revitalization.

MAIN STREET BUSINESS OF THE YEAR*

This award is presented to the owner(s) and/or employee(s) of a Main Street program business with innovative strategies.

SPIRIT OF MAIN STREET*

This award is presented to an individual, organization, or business dedicating their time and effort toward helping their Main Street program thrive.

BEST MARKETING COMMITTEE PROJECT/EVENT*

This award is presented to the committee displaying excellence in Marketing activities (district marketing strategy, brand planning, brand implementation, special event, etc).



BEST DESIGN COMMITTEE PROJECT OR EVENT*

This award is presented to the committee displaying excellence in Design activities (design education initiative, incentive development, preservation month activity)

BEST BUSINESS ENHANCEMENT COMMITTEE PROJECT*

This award is presented to the committee displaying excellence in Business Enhancement activities (business retention, business recruitment, entrepreneur retention/recruitment, etc).

BEST ORGANIZATION COMMITTEE PROJECT*

This award is presented to the committee displaying excellence in Organizational activities (innovative communications initiative, social networking/mobile app development, volunteer recruitment, excellence in fundraising)

*Main Street Only

*Visit our website for information
or to submit a nomination*

heritageohio.org/programs/annual-awards

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Joyce Barrett, Executive Director

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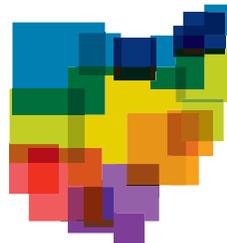
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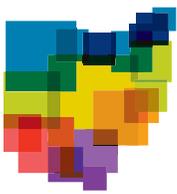
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*Annual Membership of \$125 or more includes enrollment in our Legacy Circle.

For more information on membership for **Businesses, Communities, Organizations,** and **Main Street Programs,** please visit our website at www.heritageohio.org.