



# REVITALIZE OHIO

SUMMER 2014 | A HERITAGE OHIO PUBLICATION



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REVITALIZE OHIO  
Summer 2014

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Heritage Ohio

846 1/2 East Main Street  
Columbus, OH 43205  
P 614.258.6200

info@heritageohio.org  
heritageohio.org

ON THE COVER

Preservation Month 2014  
Photo Contest winner,  
Lindsay McCoy's photo  
of a Van Wert landmark,  
Balyeat's Coffee Shop.

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## DIRECTOR'S NOTE

Heritage Ohio is planning our annual conference in Kent for September 22-24, which will be in combination with a celebration of our 25th year! Sandra Hull, one of our founders from 1989, will be working with board members to celebrate this anniversary at the conference. We hope to see many old and new friends there. Humor and fun are expected.

Last month at the National Main Street Conference in Detroit, our National Accredited Main Street communities (20) were recognized. Outstanding work by the Main Street boards and managers earns the accreditation, based on the ten point national criteria. The evaluation process is a distinction which sets Main Street™ programs a step ahead of other revitalization programs.

Your interests in revitalization and preservation continue to be represented at the state and national level, as Heritage Ohio advocates for the policies and tools which support best practices. Your voice also needs to be heard. Let your political representatives at the local, state and national level know that you care about the issues that keep historic places standing and make our cities hip, cool magnets for new population growth.

Looking forward to another great year!



Joyce Barrett  
Executive Director

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### STAFF

Joyce Barrett  
Executive Director

Jeff Siegler  
Director of Revitalization

Frank Quinn  
Director of Preservation

Vicki Hilbrands  
Office Manager

Vicky Unger  
Membership Coordinator

Lindsay Marshall  
AmeriCorps Member

Pearl-Jean Mabe  
Summer Intern

846 1/2 East Main Street  
Columbus, OH 43205

## 2014 DATES TO REMEMBER

### CONFERENCES:

September 22-24  
Heritage Ohio Annual Conference & Awards  
Kent, Ohio

November 10-14  
National Trust for Historic Preservation Conference  
Savannah, Georgia

### QUARTERLY REVITALIZATION SERIES:

September 5  
Business Enhancement-Growing a Culinary Community  
Sandusky, Ohio

November 5  
Marketing- Maximizing the Media  
Van Wert, Ohio

### WEBINARS:

July 2  
Creative Place Making  
Kyle Ezell, The Ohio State University

August 6  
Preservation Greenlab  
Jeana Wiser, National Trust for Historic Preservation

September 10  
Weatherization  
Jessica Flores

### PRESERVATION WORKSHOPS:

August 8  
Dollars and Sense of Building Rehabilitation  
Findlay, Ohio

# Silver Anniversary: Annual Conference

The conference will be hosted at the Kent State University Hotel and Conference Center on September 22- 24, 2014.

This fall Heritage Ohio will celebrate 25 years from the founding of our organization in September 1989 as Downtown Ohio with the Heritage Ohio Annual Revitalization and Preservation Conference, hosted at the Kent State University Hotel and Conference Center, September 22-24.

While the conference has been scheduled later in the year, the agenda holds the same variety and excitement. This year's conference will once again present great learning opportunities for preservationists, community revitalization volunteers, and development professionals. There will be many activities such as field sessions, educational workshops, hands on training, and the chance to network with like minded community members. In addition, AIA credits will be offered on many of the sessions.



PHOTO: Kent State Hotel and Conference Center.

Conference attendees will also have the opportunity to learn more about the success that Kent, Ohio has had with historic preservation and development through guided walking tours!

## OPENING PLENARY SPEAKER

Patrice Frey, President and CEO of the National Main Street Center, has been a key player in historic preservation, community development, and sustainability for 15 years. Frey is a graduate of the University of Pennsylvania, where she received her master's degree in historic preservation with a concentration in real estate design and development. She also earned a bachelor's degree in politics and international relations. Before joining the National Main Street Center, Frey found success working in community development, urban research, and environmental sustainability. Having served as the Director of Sustainability at the National Trust for Historic Preservation, Frey is well versed in building reuse, preservation standards, and public policies at the federal, state, and local levels.



## EDUCATIONAL SESSIONS

Here are just a few of the exciting and informative sessions that will be offered at the conference.

FUNDRAISING | Janus Small  
BUSINESS IMPROVEMENT DISTRICTS/SPECIAL IMPROVEMENT DISTRICTS | Suzie Graham  
60 RETAIL MARKETING IDEAS | Michelle Sahr  
PRO FORMA DEVELOPMENT | Cheryl Stephens  
POP UPS | Terry Schwarz

## LEGACY CIRCLE RECEPTION

The 2014 Legacy Circle Reception will be held on September 22. This reception, held every year at the annual conference, is meant to honor the support and generosity of our Legacy Circle members.

## Registration opens July 21, 2014

Visit [heritageohio.org](http://heritageohio.org) and watch our e-blasts for more information.



# Preservation Month 2014 Photo Contest

Contest winner highlights a long-time Main Street business.

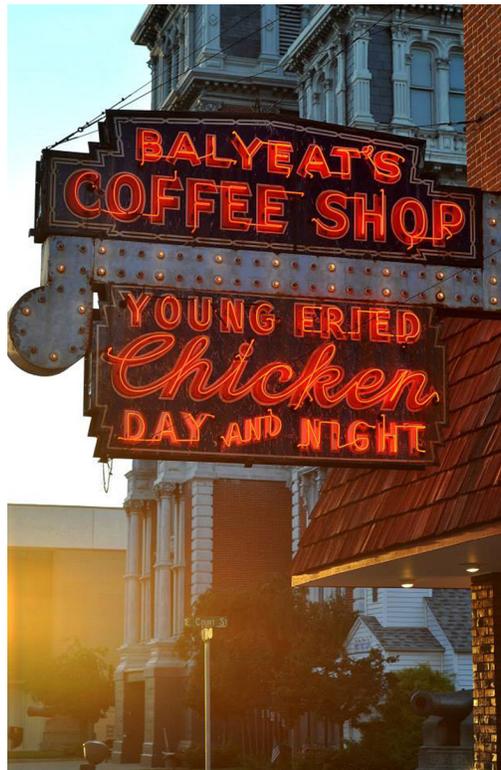
This year's photo contest featured five finalists (coincidentally, the Wayne County Courthouse served as the subject matter in two of the finalist images) snapping pictures of historic neon, a county courthouse, a public square, and a construction zone.

Once the online votes were counted, Lindsay McCoy emerged victorious with her image of Balyeat's neon sign garnering the lion's share of the votes. Balyeat's is a downtown Van Wert landmark, having served countless travelers and local residents alike for generations.

This Van Wert landmark is celebrating 90 years in 2014. Since 1924, Balyeat's Coffee Shop has remained popular for their daily lunch and dinner specials that are priced just right. A staple for locals, their prominent location on the historic Lincoln Highway (Main Street through Van Wert) has meant decades of visitors stopping in for a home cooked meal.

While menus are available, don't worry about asking for one - just ask the waitress what's good today. Then sit back and listen to the list ... roast beef, roast pork, Salisbury steak, Swiss steak, meatloaf, baked chicken, BBQ backbones, knockers and kraut ... and the list goes on. Top it all off with real mashed potatoes, stuffing, and a fresh veggie. Before you leave, make sure you have a piece of homemade pie (world famous, with more than a dozen to choose from on any weekday!). The restaurant is open every day except Monday for breakfast, lunch, and dinner. Stop by this nationally-known eatery for a taste of homemade goodness.

Heritage Ohio thanks the photographers who submitted their photo entries, and all of the voters who chose their favorite image.



Lindsay McCoy and her image of Balyeat's neon sign in Van Wert

## Finalists



Sharon Elaine with her take on Rosie the Riveter in downtown Tipp City



Carrie Haver and her image of the lighting of the Square in downtown Mount Vernon



Jeff Kusner with his evening view of the Wayne County Courthouse



Fred Hansen and his image of the Wayne County Courthouse

# Main Street Summer 2014 Events

Looking forward to a summer filled with fun downtown events!

See what events are happening in your area:



Check out our Main Street Communities online!

## Ohio Main Street Communities:

- Cambridge
- Cleveland Gateway District
- Cleveland Warehouse District
- Defiance
- Delaware
- Greenville
- Kent
- Lakewood
- Lebanon
- Marietta
- Medina
- Millersburg
- Mount Vernon
- Norwalk
- Painesville
- Piqua
- Portsmouth
- Sandusky
- Troy
- Van Wert
- Vermilion
- Wooster

## Ohio Downtown Affiliates:

- Amherst
- Ashland
- Chardon
- Coschocton
- Findlay
- Lancaster
- Logan
- Marion
- Middletown
- Newark
- Oberlin
- Port Clinton
- Powell
- Somerset
- Tipp City
- Urbana
- Wellington
- Wilmington
- Worthington
- Xenia

### Cambridge:

•DOWNTOWN FARMER'S MARKET  
Fridays, 9am- 1pm, Located Downtown next to the GC Courthouse During Summer

•28TH ANNUAL CLASSIC CRUISE IN CAR SHOW  
August 16, 2014

•3RD ANNUAL FALL BREW-BQ  
September 20, 2014

### Cleveland Gateway District:

•TAKE A HIKE, CLEVELAND WALKING TOUR  
May 15- September 16, 2014, Every Wednesday at 6 PM:  
Meet in the Arcade (401 Euclid Avenue).

•17TH ANNUAL WALK & DINE  
5:30pm- 11:00pm on July 16, 2014  
Info: <http://www.clevelandgatewaydistrict.com/history/heritage-tourism/>  
or call Kelly at 216-771-1994 with questions.

### Cleveland Warehouse District:

•DOWNTOWN FARMER'S MARKET  
Fridays, 11am- 2pm, Located in Public Square During Summer

•TAKE A HIKE, CLEVELAND WALKING TOUR  
May 15- September 16, 2014, Every Saturday at 10 AM: Meet in front of Constantino's Market (1278 West 9th Street).

•10TH ANNUAL WAREHOUSE DISTRICT STREET FESTIVAL  
12:00 Noon - 8:00 PM August 3, 2014, on West Sixth Street  
Offering food, live music, and entertainment all day, along with an art show and demonstration, architectural tours, street performers, and children's games. Admission is free!  
Info: <http://www.downtownclevelandmarket.org/>

### Defiance:

•DEFIANCE FIREWORKS  
July 3, 2104

•MUSIC IN THE PARK SERIES  
7:30pm on July 24, 2014 at Triangle Park

•DEFIANCE RIB FEST  
2pm-11pm on September 27th  
Info: <http://visitdefianceohio.com/>

### Delaware:

•DOWNTOWN FARMER'S MARKET  
9:30am- 12:30pm, Saturdays & 3pm-6pm, Wednesdays May 24- Oct. 25, 2014.  
Info: [www.mainstreetdelaware.com](http://www.mainstreetdelaware.com)

•TREASURE:FEST  
10am-7pm on September 27, 2014  
This event will host vendors selling antiques, up-cycled, recycled and picker's stock items. Live music, great food, and fantastic booths to shop. Children's area will feature family fun events including an all recycled materials puppet parade.



•PICNIC WITH THE COPS  
6pm-9pm first Friday in August on West Winter Street

### Greenville:

•DOWNTOWN FARMER'S MARKET  
9am-1pm Saturdays at 4th and Broadway  
Info: [www.facebook.com/mainstreetgreenville/events](http://www.facebook.com/mainstreetgreenville/events)

•FIRST FRIDAYS: THEATER ON 3RD  
6pm-9pm on July 11 and September 5, 2014

•CRUISE IN CAR SHOW  
2pm-9pm on September 6, 2014

### Kent:

•BLUES FEST  
July 18-19, 2014  
Info: <http://www.kentbluesfest.com/>

•4TH ANNUAL INTERNATIONAL FESTIVAL  
12pm-8pm on September 13, 2014

### Lakewood:

•LAKEWOOD SUMMER MELTDOWN  
4pm-10pm on July 12, 2014  
Sponsored by Melt Bar & Grill. Food trucks, 5k, games, and after party with beer and music.  
Info: [www.LakewoodSummerMeltdown.com](http://www.LakewoodSummerMeltdown.com)

•LAKEWOOD WINE & CRAFT BEER FESTIVAL  
4pm-10pm on September 6, 2014  
Enjoy live music and beer at this two level outdoor festival.  
Info: [www.WineandCraftBeerFestival.com](http://www.WineandCraftBeerFestival.com)



### Lebanon:

•3RD FRIDAYS  
5pm- 11pm on July 18 and August 15, 2014  
Live music, food, beverages. Free Admission.

•LEBANON BLUES FEST  
11am-11pm on August 2, 2014  
Enjoy 8 blues bands, food, and beer. Admission is free.

### Marietta:

•MERCHANTS & ARTISTS WALKS  
July 11, August 8, November 7, 2014

•20TH ANNUAL RED, WHITE, AND BLUES FESTIVAL  
6pm- 12am on July 4, 2014 at the Lafayette Hotel \$10

•RIVER TRAILS & ALES FESTIVAL  
August 7-10, 2014  
Info: [www.mainstreetmarietta.org](http://www.mainstreetmarietta.org)

### Medina:

•3RD MEDINA SQUARE ANTIQUE SHOW  
9am-3pm on June 29, 2014, Medina Square  
Info: [www.mainstreetmedina.com](http://www.mainstreetmedina.com)



### Millersburg:

•THUNDER OVER HOLMES COUNTY  
July 5, 2014

•ANTIQUES IN THE ALLEY  
August 2, 2014

•SECOND SATURDAY MOVIES  
Starts at dusk on July 12, August 9, September 13, 2014  
Info: [www.historicdowntownmillersburg.com](http://www.historicdowntownmillersburg.com)

### Mount Vernon:

•FIRST FRIDAYS  
July 4, August 1, September 5, 2014  
Live music and entertainment by local talent

•FIREWORKS  
Starts at Dusk on July 3, 2014 at Memorial park

Several of our Main Street and Downtown Affiliate communities have Facebook pages. Stay up to date and be reminded of upcoming events by following each communities page!

### Norwalk:

- FARMER'S MARKET

Saturdays, 9am-12pm in Suhr Family Park

- MAIN STREET NORWALK'S HACK IT UP GOLF OUTING  
2pm on June 28, 2014 at Sycamore Hills Golf Course

Info: [www.mainstreetnorwalk.org](http://www.mainstreetnorwalk.org)

### Painesville:

- PAINESVILLE'S OPEN AIR MARKET

11am-6pm on August 27, 2014- October 29, 2014

- TASTE OF PAINESVILLE

5pm on September 1, 2014

Info: [www.downtownpainesville.org](http://www.downtownpainesville.org)

### Piqua:

- FARMER'S MARKET

Thursdays, 3:30pm-7:30pm, thru September 18, 2014

- DOWNTOWN SIDEWALK SALES

July 11-12, 2014

Be sure to visit downtown Piqua for the legendary sidewalk sales with a huge variety of merchandise at blowout prices.

### Portsmouth:

- FARMER'S MARKET

Saturdays, May 17-October 4, 2014

- FARM TO TABLE DINNER

August 25, 2014

### Sandusky:

- FARMER'S MARKET

Saturdays, 8am- 12pm on June-October, 2014 at Market Street and Hancock Street

- PARTY AT THE PLAZA SUMMER CONCERT SERIES

Fridays, 6pm-10pm, June 14-August 2, 2014

### Troy:

- FARMER'S MARKET

Saturdays, 9am- 12pm on June 14-September 13, 2014

- TROY STREETS ALIVE

5pm-9pm on June 27, 2014

- TASTE OF TROY

11am-4pm on September 13, 2014 at the Prouty Plaza

### Van Wert:

- THE 2014 SUMMER MUSIC SERIES

Fridays, 7am-9pm thru July 25, 2014 at Fountain Park

Info: <http://vanwertparksrecreation.weebly.com/summer-music-series.html>

- MARKET ON MAIN

Fridays, 10am-2pm at Van Wert County Courthouse Square

### Vermilion:

- FARMER'S MARKET

Saturdays, 10am-3pm July 28-September 13, 2014 in Victory Park

- CHRISTMAS IN JULY

July 25-27, 2014

### Wooster:

- TASTE OF DOWNTOWN WOOSTER

6pm-9pm on June 26, 2014

- FARMER'S MARKET

Saturdays, 8am-12pm



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# Annual Appalachia Heritage Luncheon

On May 8th, Heritage Ohio and Ohio's Hill Country Heritage Area celebrated our 4th Annual Appalachia Heritage Luncheon at the Statehouse. This event was hosted by State Senator Tim Schaffer, and highlighted "success stories" from a variety of sectors of Appalachian culture. Honorees shared their stories of how they are creating, enhancing, preserving and improving the understanding of Ohio Appalachian Heritage, while improving our quality of life. This event warmed the hearts of all who attended.

## 2014 Honorees In Picture:

Ada Woodson Adams, Multicultural Genealogical Center-Chesterhill  
Bill Baker, Millersburg Brewery- Millersburg  
Kim Bauer, Portsmouth Murals- Portsmouth  
Deana Clark, Ohio Valley Opry- McConnelsville  
Maryann Hartwick Southeast Ohio Astronomical Society- Athens  
Dan Long, McClain High School-Greenfield  
Don McKendry John & Annie Glenn Museum Foundation-New Concord  
Elsa Thompson Birdwatcher's Digest-Marietta  
Geoff Schenkel, Resolve Studios-Marietta

Thanks go to our sponsors AEP, Muskingum County Community Foundation and Hocking Valley Bank. Watch for the 5th annual luncheon coming in Fall 2015.



## Thank You Legacy Circle Members!

Your generous support keeps our preservation and revitalization efforts moving forward!

### **BENEFACTOR**

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### **CONTRIBUTOR**

Dan Barton  
Judith Lynne Biery

Martha H. Boice  
Mark Campbell  
Misty Casto  
Steve Coon  
Kathleen Crowther  
Phyllis DeMark  
Erica Deutsch  
Joe & Linda Diamond  
Charissa Durst  
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Jonathan Sandvick  
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Eric Stachler  
Beth Sullebarger  
Paul Sullivan Jr. AIA  
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Barb Wingfield  
Scott Ziance

*If your name was inadvertently omitted, please let us know.*

# Ohio National Road

Hop off state route I-70 for a summer drive along this unique historic road!

The National Road provided a way to connect 19th century settlers arriving on the Potomac River to the Ohio Rivers. Construction began in 1811 in Cumberland, Maryland, and by 1818 the road had reached present day Wheeling, West Virginia. Construction continued, with plans to extend the road to St. Louis, Missouri. The road, however, only made it to Vandalia, Illinois before the money ran out following the panic of 1837.

The National Road passes straight through Ohio and was the first federally funded highway. The Ohio portion of the National Road is US Route 40, which runs parallel to Interstate 70. While today we have motels or camp grounds we can stop at when we are too tired to keep driving, during the 19th century, inns and taverns could be found approximately every 10 miles. Drover's inns and services, places which could accommodate livestock being taken to market, were located on the outskirts of town or on side streets off the National Road. Milestones were placed on the northern side of the road every mile. Since there was no specification as far as the design of the mile marker, each state developed a slightly different design. Ohio's original 1830s markers were 5 feet tall (3 feet above ground) and made of a reinforced cement material, which did not withstand the weatherization. Many were replaced by a sandstone material, and later by concrete markers. Each said the distance to Cumberland, Maryland (the beginning of the road) at the top center of the marker, and then the distance to the nearest village or city east and west.

Today, many of these 19th century mile markers are no longer along the road. One of the bigger projects that the Ohio National Road Association [ONRA] is working on is to document and replace these mile markers piece by piece. The new markers will be made of granite, a material which will last over 700 years. Another big project ONRA continues to work on is a set of interpretive signs, which share



Image: Milemarker in front of Hilltop fire station.

a brief history and historic photographs on and near the National Road.

The next time you will be traveling across the state via I-70, we encourage you to hop off and check out the Ohio National Road and check out the unique bridges, byways, and historic sites along the way.

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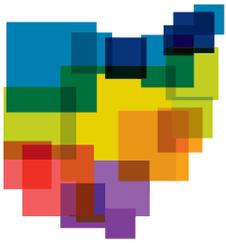
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The attorneys of Ulmer & Berne LLP counsel developers, lenders and investors in the strategic use of historic credits to renovate and finance historic properties.

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\*Annual Membership of \$125 or more includes enrollment in our Legacy Circle.

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