

DOWNTOWN DEVELOPMENT AND ASSESSMENT

The Main Street approach to downtown revitalization	1 day intensive workshop
Main Street Deep Dive Day-long Seminar	1 day seminar
DART (Downtown Assessment Revitalization Team) workshop	2 day intensive community workshop
Community Design Charette	2 day intensive community workshop
Historic Tax Credit Workshop & Overview	1 day intensive workshop
Downtown Organization Assessment	1 day workshop
Adaptive Reuse of Historic Buildings	1 day workshop
CAMP (Commission Assistance and Mentoring Program) training for design review commissions	1 day intensive workshop
Main Street Approach overview	1/2 day workshop
Addressing Neglected Buildings and Demolition by Neglect	1 day intensive workshop

DESIGN & HISTORIC PRESERVATION

Appropriate Facade and Storefront Rehabilitation	1/2 day workshop
Design Guidelines Overview	1 day workshop
Downtown Revitalization Planning	1 day workshop
Economics of Preservation	1 day workshop
Historic Preservation Board training	1 day workshop
Historic Theater Rehabilitation	1 day workshop
Mr Muddle and Façade Improvements Workshop	1 day workshop
National Register Listing process and training	1 day workshop
Sign Ordinance Review	1/2 day workshop
Zoning, Building, Alternative Building, and Fire Codes Education	1 day workshop

MARKETING AND PROMOTION

Annual Promotional Calendar Development	1 day workshop
Building Positive Media Relationships	1/2 day workshop
Image Definition and Enhancement	1 day workshop
Incorporating the Arts into Downtowns	1 day workshop
Marketing Plan Development	1 day workshop
Media Marketing	1 day workshop
Securing Sponsorships	1/2 day workshop
Special Event Development and Management	1 day workshop
Special Events as Economic Development	1/2 day workshop
Special Event Review & Critique	1/2 day workshop
Unified Retail Promotions	1/2 day workshop

ECONOMIC DEVELOPMENT AND VITALITY

Business Clustering Training and Assistance	1/2 day workshop
Business Feasibility	1/2 day workshop
Business Recruitment	1/2 day workshop
Business Recruitment Training and Assistance	1 day workshop

Business Retention Programs	1 day workshop
Buy Local Programs	1/2 day workshop
Community Initiated Development Training and Consultation	1 day workshop
Designing Financial Incentives for Small Businesses	1 day workshop
Developing a Business Incubator	1 day workshop
Focus Groups and Constituent Surveys	1/2 day workshop
Heritage Tourism	1 day workshop
Housing Feasibility Workshops	1 day workshop
Market Analysis introduction	1/2 day workshop
Retail Trends	1/2 day workshop
Small Business Funds/Grants	1/2 day workshop
Tourism Development	1 day workshop
Understanding small business	1/2 day workshop
Working with business owners	1/2 day workshop

ORGANIZATIONAL

Board and Organizational Development	1 day workshop
Board Member Training	1 day workshop
Disaster Recovery: Rebuilding the Organization	1 day workshop
Engaging with Elected Officials	1/2 day workshop
Fund Raising for your Organization: Advanced	1 day workshop
Fund Raising for your Organization: Basic	1 day workshop
Mission and Vision Statement Development	1/2 day workshop
Project Management and Work Plan Development	1 day workshop
Stakeholder Management	1/2 day workshop
Strategic Planning	1 day workshop
Volunteer Recruitment and Management	1 day workshop
Working with Volunteers	1/2 day workshop